

DIPLOMA IN GRAPHIC DESIGN

This programme is designed to equip students with skills effective artistic skills in print and digital media including experimenting in the use of typography, illustration and photographic imagery. The module prepares students to learn fundamental principles of design and develop creative thinking skills for professional practices with the common use of graphic design in magazines, advertisements, product packaging and web design.

OBJECTIVES

Upon the completion of this programme, students should be able to:

- Understand the basic concepts in the discipline of graphic design
- Apply hands-on skills taught in relation to visual representation of ideas and messages
- Demonstrate relevant skills in graphic design including drawing, digitizing, digital imaging and advertising
- Communicate effectively with customers and suppliers with good command of English

CAREER

Graduates of the Diploma in Graphic Design programme will have the opportunity to further their studies to a Bachelor Degree in related fields at local universities, and are qualified to apply for the positions below:

- Graphic Designer
- Packaging Designer
- Visualizer
- Illustrator
- Digital Image Artist
- Digital Printer
- Publisher

TESTIMONIALS

Check out our students' thoughts and personal opinions on studying at Erican College.

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STUDY PLAN (*upon click)

Students must complete 92 credit hours in order to be awarded the Diploma in Graphic Design

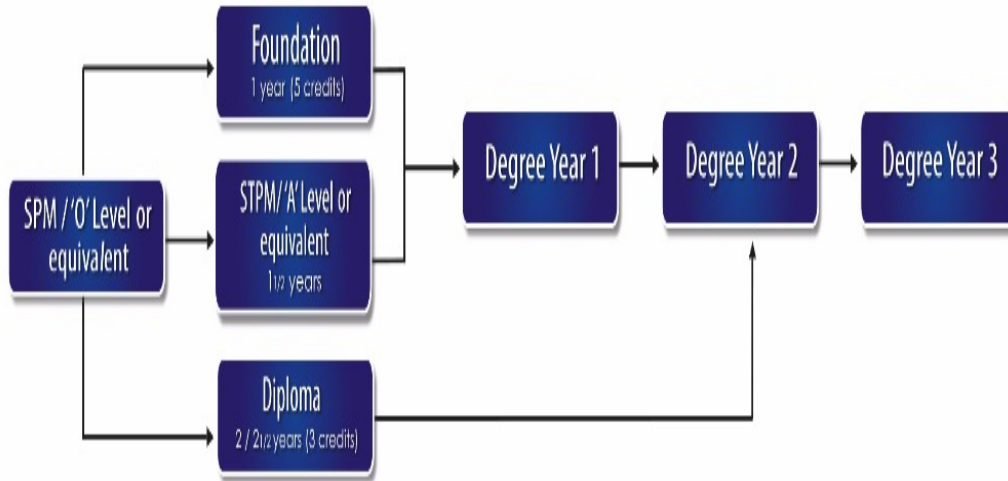
**PROGRAMME STRUCTURE
DIPLOMA IN CULINART ARTS**

Year 1	Year 2	Year 3
<p>Semester 1</p> <p>English 1 Advertising Principles History of Arts and Design 1 Introduction to Management Drawing 1</p> <p>Semester 2</p> <p>English 2 Introduction to Art History of Art and Design 2 Advertising Design 2 Color Studies</p> <p>Semester 3</p> <p>IT Applications Visual Communication</p>	<p>Semester 1</p> <p>Organizational Behavior Corporate Identity System Business Communication Digital Photography Desktop Publishing 1 Drawing 2</p> <p>Semester 2</p> <p>Graphic Animation Advertising Design 2 Packaging</p> <p>Semester 3</p> <p>Desktop Publishing 2 Entrepreneurship Digital Imaging</p>	<p>Media Planning Diploma Show</p>

NOTE:

**The Ministry of Education (MOE) requires all students to take Mata Pelajaran Umum (MPU) (i.e. General Studies) which is categorized under MPU code, i.e.; Bahasa Kebangsaan and Pengajian Malaysia.*

ACADEMIC PATH



ENTRY REQUIREMENT

- **SPM**
Pass with min. 3 credits including in any subjects inclusive English, OR
- **Unified Examination Certificate (UEC)**
Pass with min. 3B including Mathematics and Science, OR
- **SKM**
Certificate or Level 3 in Art/ Architecture with minimum 1 credit, OR
- **Other**
Other Architecture qualifications, which is equivalent and recognized by the Malaysian Government

SUBJECTS

- Business Communication
- Food Hygiene & Sanitation
- Introduction to Hospitality Industry
- Principles of Food Studies
- Basic Pastry & Baking Skill
- Introduction to Management
- Basic Western Cuisine
- Butchery
- IT & Application
- Catering System & Management
- Art of Garde Manger

- Advance Patisseries
- Restaurant Operation Management
- Menu Planning & Cost Control
- International Cuisine
- Food and Beverage Service Skill
- Introduction to Human Resource Management
- Community Service
- Creative Culinary Artistry
- Event Management
- Entrepreneurship Studies
- Oriental & Asian Cuisine
- Industrial Training

PROGRAMMES

Preparatory Course

FOBIS

FODAM

FOHAT

Accreditation