

Diploma in

BUSINESS ADMINISTRATION

(MQA/PA 1302)

Subjects

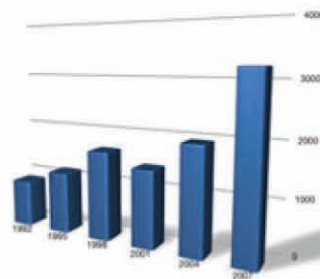
- English I
- Business Mathematics
- Introduction to Business
- Introduction to Management
- Introduction to Accounting
- English II
- IT Applications
- Microeconomics
- Principles of Marketing
- Business Statistics
- Managing Information System
- Organisational Behaviour
- Business Communication
- Business Accounting 1
- Macroeconomics
- Business Ethics
- Management Accounting
- E-Commerce
- Business Accounting II
- Strategic Management
- Human Resource Management
- Consumer Behaviour
- Business Law
- Organisational Development
- Entrepreneurship
- International Business
- Operations Management
- MPU**
- Success Programme
- Personal Development & Branding
- Community Service
- Pengajian Malaysia 2
- Bahasa Melayu Komunikasi 1 (Int)
- Bahasa Kebangsaan A

Our University Partners



Your first step to Success

Our Diploma in Business Administration programme is created specifically to prepare students for general business administration positions within public or private sectors. Our comprehensive curriculum provides students with all the knowledge and skills they will require to be desired by corporate level employers in all types of industries. Areas of focus in this productive programme include management, finance, marketing, human resource management and accounting.



Why are we unique?

- Students will be exposed to real life business situations.
- We develop students with critical and independent skills.
- We prepare students with intellectual skills, communication abilities and teamwork capabilities.
- Students will have the opportunity to gain hands-on business experience via our Entrepreneur Club activities.

Contact Us

Kuala Lumpur : **+1800-88-0625**
Sabah : **+088-486522**



www.erican.edu.my
ask@erican.edu.my

twitter.com/EricanCollegeMY
[instagram.com/ericancollege](https://www.instagram.com/ericancollege)

Address

Main Campus
Block C, First Floor, Megan Avenue II Jalan Yap
Kwan Seng, 50450, Kuala Lumpur

Sabah Office
2nd Floor Lot 2-55, Asia City Complex Phase 2,
88000, Kota Kinabalu, Sabah, Malaysia



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Activities

Carnival Festival



Branding Conference



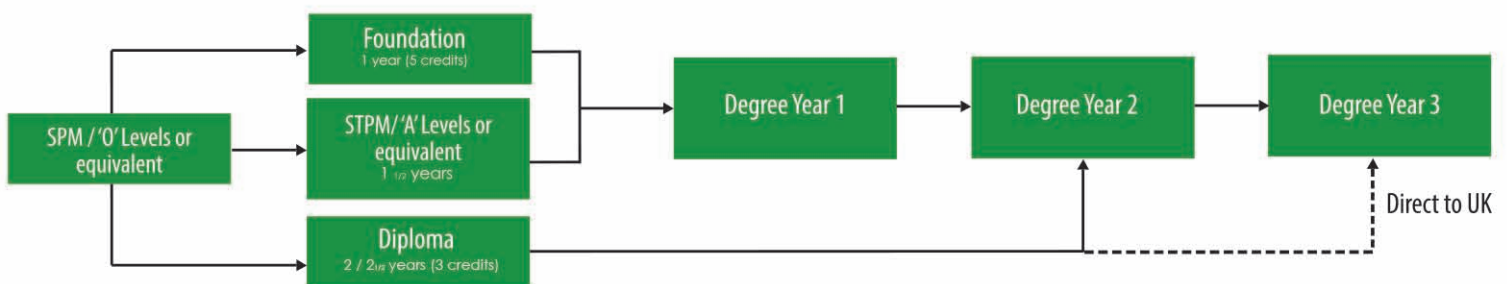
Study trip to Bery's



Entrepreneur Club



Academic Pathway



Degree Pathways

- BA (Hons) Business & Marketing Management
- BA (Hons) Business & Finance
- BA (Hons) Business & Accounting
- Bachelor of Finance (Hons)
- Bachelor of Corporate Management (Hons)
- Bachelor of Business Economics (Hons)
- BSc (Hons) Human Resource Development

Entry Requirements

- SPM / 'O' Levels or equivalent 3 credits
- UEC3Bs
- 2 principle passes in STPM / 'A' Levels or equivalent

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