

Block C, First Floor, Megan Avenue II, No. 12 Jalan Yap Kwan Seng, Kuala Lumpur

20-22 DEC 2018 INTERACTIVE WORKSHOP FACULTY OF HOSPITALITY & TOURISM

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"Develop a passion for learning. If you do, you will never cease to grow."

Anthony J. D'Angelo



EXPAND

Expand your interest and knowledge in pursuing your dreams with our offered programmes. Meet new friends and establish your networks.



TEST

Choose your desired programme and join our workshop to test and discover your interest and passion further.



GET IN TOUCH

By joining our workshop, you can have a direct interaction with the subject experts and the marketing team.



ALL ABOUT THE WORKSHOP

Our mission is to provide a three-day fruitful and enjoyable workshop to prospects who are interested and keen in Hospitality and Tourism programmes. This workshop serves to expose our prospects to learn effectively by allowing them to participate in a series of hands-on activities. This will help them to gain knowledge theoretically and practically from several programmes related to Hospitality and Tourism. This will thus, polish their skills and enhance their general knowledge in this industry particularly.

ITINERARY INTERACTIVE WORKSHOP FACULTY OF HOSPITALITY & TOURISM





Block C, First Floor, Megan Avenue II, No. 12 Jalan Yap Kwan Seng, Kuala Lumpur

20-22 DEC 2018 INTERACTIVE WORKSHOP

FACULTY OF DESIGN & MASS COMMUNICATION

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ALL ABOUT THE WORKSHOP

This fantastic workshop that emphasizes on the hands-on approach supplies our prospects with various perspectives of design communications. Prospects are able to experience and understand diverse areas of communications; designing communicating verbally and non-verbally, and written production. On top of that, prospects will get into the multifaceted profession that includes visual conceptual development, execution in two dimensional designs as well as visual communication in copywriting and news casting.

ITINERARY INTERACTIVE WORKSHOP FACULTY OF DESIGN & MASS COMMUNICATION

INTERIOR DESIGN Activity 1: Make your home your own way: Mood board Break Activity 2: Make your home your own way: Residential layout collage GRAPHIC DESIGN Activity 1: What does it take to be a Graphic Designer? Break MASS COMMUNICATION 10.00am - 12.0 01.30pm - 01.3 09.30am - 12.0 09.30am - 12.0	10.00am
Break Activity 2: Make your home your own way: Residential layout collage GRAPHIC DESIGN Activity 1: What does it take to be a Graphic Designer? Break MASS COMMUNICATION 12.00pm - 01.3 09.30am - 12.0 12.00pm - 01.3	
Activity 2: Make your home your own way: Residential layout collage GRAPHIC DESIGN Activity 1: What does it take to be a Graphic Designer? Break MASS COMMUNICATION 01.30pm - 04.0 09.30pm - 04.0 09.00pm - 04.0 09	12.00pm
way: Residential layout collage GRAPHIC DESIGN Activity 1: What does it take to be a Graphic Designer? Break MASS COMMUNICATION O9.30am - 12.0 12.00pm - 01.3	01.30pm
Activity 1: What does it take to be a Graphic Designer? Break MASS COMMUNICATION O9.30am - 12.0 12.00pm - 01.3	04.00pm
	2.00pm
	1.30pm
Activity 2: Advertising Copywriting 01.30pm - 04.0)4.00pm
MASS COMMUNICATION	
Activity 1: News Casting 09.30am - 12.3	12.30pm
Closing Speech	•
	01.00pm



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20-22 DEC 2018 INTERACTIVE WORKSHOP

FACULTY OF BUSINESS, IT AND SOCIAL SCIENCES

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ALL ABOUT THE WORKSHOP

Our mission is to provide a three-day fruitful and enjoyable workshop to prospects: developing our prospects with ideas on Business, Accountancy, Information Technology and Psychology through a series of amazing hands- on activities .This workshop serves as an input enriching slot which indirectly inculcate enthusiasm and passion that will equip our prospects with the necessary skill needed in the future. This will add onto their general knowledge: theoretically and practically through various fields especially on Business, Accountancy, IT and Psychology.

ITINERARY INTERACTIVE WORKSHOP FACULTY OF BUSINESS, IT AND SOCIAL SCIENCES

	ACTIVITIES	HOURS
DAY 1 20 Dec 2018	INFORMATION TECHNOLOGY Welcome Speech Datuk Eric Chong, Founder Activity 1: Network Security (Part 1) Break Activity 2: Network Security (Part 2)	09.30am - 10.00am 10.00am - 12.00pm 12.00pm - 01.30pm 01.30pm - 04.00pm
DAY 2 21 Dec 2018	BUSINESS ADMINISTRATION Activity 1: Marketing Strategy Break Activity 2: "Price It Right"	09.30am - 12.00pm 12.00pm - 01.30pm 01.30pm - 04.00pm
DAY 3 22 Dec 2018	PSYCHOLOGY Activity 1: Psychology at a glance Activity 2: Field of Psychology Closing Speech Datuk Eric Chong, Founder	09.30am - 10.30am 10.30am - 12.30pm 12.30pm - 01.00pm